

March 26, 2024

Annette Gilchrist
Township of Bonnechere Valley
Box 100
Eganville Ontario K0J 1T0



Hi Annette,

Now that Spring is officially here, it's that time again to reach out to you regarding your Golden Lake Property Owners' Association corporate sponsorship. You're not alone if you're asking yourself what happened to winter but I think we're all ready for warmer, sunnier days.

Our association has been busy once again in the early days of January creating our Snow Moon skating loop/rinks for our community. We had an earlier start than we planned due to very good ice conditions as well as a chance to have our loop featured on an HGTV series; our small but mighty team of volunteers had the ice ready to go and while Mother Nature decided to not cooperate with the taping, it was a great kickoff for the public skating rink.

Our board continues to work hard on lake levels, water quality testing, shoal marking, membership and communication to all members through our website, social media channels and newsletters. Our fish committee has been working very hard on stocking solutions, and are doing a great job ensuring everyone in our area understands what the process looks like and what our goals are. This summer we are planning the first annual Great Golden Lake Regatta which will involve canoe, kayak and paddle board races, reminiscent of the popular canoe races from the past. More to come on the Regatta as we finalize plans!

As always we cannot do our work without the support of our sponsors. It is not taken for granted. I hope we can count on your support again this year. The sponsorship fees for 2024 remain at \$175. Payment options are listed at the bottom of your attached invoice including our e-transfer option. Should you need assistance to revise your ad, please contact Matthew Cherry at natureofdesign@gmail.com / 613.757.2778 before April 8, 2024. Any changes to an existing ad will be at the expense of the sponsor; Matthew offers a very reasonable charge of \$20 for a one-time ad change.

GLPOA continues to promote our sponsors in the following ways:

1. Your company's advertisement is displayed on each of our four boat launch billboards.
2. Your organization is advertised and recognized for your support in our winter digital newsletter and spring newsletter, which is distributed to our full membership.
3. Your advertisement is displayed in the sponsors' directory of the GLPOA website at www.goldenlake.co.
4. Recognition of your business and dedication is acknowledged at our AGM and all GLPOA events.
5. New events open up new opportunities to be in front of our members and community through event partnerships. This year's planned regatta offers the chance for sponsors of the event to be in front of both residents and visitors to our beautiful lake and area. Reach out to me if you're interested in being a part of this fun event!

If for any reason you do not wish to continue with your sponsorship, please let me know immediately so we can make changes on our boards and social media sites.

Thank you for considering and ideally sponsoring our association once again this year.

Sincerely,

Theresa Rasp

Corporate Sponsorship, Golden Lake Property Owners Association
Phone: 613.462.6216 | Email: rasptheresa407@gmail.com