From: Sent: To: Subject: Craig Kelley <CKelley@countyofrenfrew.on.ca> Tuesday, February 18, 2025 11:46 AM Renfrew County Municipalities FW: New web campaigns

I'm encouraging you to share amongst your networks. If you'd like graphics to support, let me know. Our social pages are full of these posts as well.

Thanks, Craig

From: Craig Kelley
Sent: February 13, 2025 2:52 PM
To: County Council <County_Council@countyofrenfrew.on.ca>
Cc: Senior Leadership Team <SLT@countyofrenfrew.on.ca>
Subject: New web campaigns

Members of Council –

Here are a couple of new advocacy webpages that I encourage you to check out and share throughout your networks:

- Our "Think" campaign is now online supporting our advertising strategy https://www.countyofrenfrew.on.ca/en/invest/think-renfrew-county.aspx
- The Hwy 417 information landing page https://renfrew-county.civilspace.io/en/projects/highway-17-expansion

These have been widely posted on our LinkedIn, Facebook, and X pages.

Craig

Craig Kelley, *CMO, Dipl.M.A., Dipl.M.M., Ec.D.* Chief Administrative Officer (CAO)/Deputy-Clerk County of Renfrew 9 International Drive Pembroke, ON K8A 6W5 P: 613.735.7288, ext 428 / T: 1-800-273-0183 C: 613.633.8751 / F: 613.735.2081 E: ckelley@countyofrenfrew.on.ca / W: www.countyofrenfrew.on.ca



My working hours and your working hours may be different. Please do not feel obligated to reply outside your normal working hours.